

*sumavia*



2018

Social responsibility report  
smart version



**LUNARIA** is a non-profit social promotion association, autonomous from religious and political affiliations, founded in 1992. We promote peace, social and economic justice, equality, the safeguarding of citizenship rights, democracy and bottom-up participation, social inclusion and intercultural dialogue.

# Working Areas

NETWORKING IS OUR VOCATION

1

## INTERNATIONAL MOBILITY AND VOLUNTEERING

Organization and promotion of international volunteering camps - in Italy and abroad - for under-age, young and adult people, ranging from short, to mid and long-term experiences. These activities are made possible thanks to the network Alliance of European Voluntary Service Organizations and to the European voluntary programs SVE and ESC, through which we value the skills and capabilities of the volunteers.

---

2

## YOUTH WORK AND ACTIVE CITIZENSHIP

Organization and promotion of youth exchanges, training courses, non-formal education ini at local, national and international levels, involving all age-groups to favor knowledge transfer and intercultural exchange.

---

3

## MIGRATION AN ANTI-RACISM

Information, training, research, reporting, advocacy, protest and awareness-raising campaigns aimed at fostering antiracist practices and changing migration and asylum policies.

---

4

## SBILANCIAMOCI!

Coordination of the activities of a campaign made up of 46 civil society organizations and management of a socio-economic information web magazine. Sbilanciamoci! is committed imaging and describing a new development model and an approach to economics radically different from the neoliberal one. Its activities span from research, to political and cultural activism, communication, advocacy, training, through to networking.

# Our aims



Carrying out research, information, campaigning and training activities with the goal of promoting a just and sustainable development model at local, national and international levels.



Strengthening the cooperation with European networks and social movements engaged in the building of a democratic, just and social Europe.



Steering policy making and the allocation of public resources towards a greater social justice, a sustainable and peace-based economy, the defense of workers' rights and the improvement of welfare policies, through the promotion of campaigns and the organization of research, advocacy and information activities.



Pushing for a cultural, social and legal change to guarantee citizenship rights and equal opportunities.



Running advocacy, report and cultural awareness activities, addressed to policy-makers and public opinion on issues related to migration, promoting research and information activities, and campaigns for migrants' citizenship rights.



Leading and boosting initiatives to fight against discrimination and racism in society, institutions, politics and media.



Fostering the participation of young people and adults in the realisation of activities of social utility, through the organization international voluntary activities.



Stimulating the cultural, human and political growth of young people, in particular those living in the suburbs and in conditions of social distress, through non-formal education and awareness-raising activities.



Developing cooperation and networking with public institutions, research institutes, civil society organisations and private institutes that adhere to the principles of the association.

## Members' assembly

629



## Presidency committee

President  
Vice-president  
3 elected members



## Staff

Employees  
Volunteers  
Trainees  
Freelancers



# International mobility and volunteering

# 1

Since 1992 we have been organizing and promoting international volunteering projects: about 25,000 Italian and foreign volunteers have been involved so far. We are part of the Alliance, the most important international network that brings together 90 voluntary organizations within and outside the European Union, and with the network of associations, local authorities, youth centers with which we organize workcamps in Italy based on the principles of dialogue, coexistence and peace. We promote short term collective volunteering experiences and medium and long-term individual mobility. Since 2013 we also organize workcamps for under-age volunteers.

## WORKCAMPS

Volunteer camps are short-term collective and intercultural experiences of solidarity that implement concrete activities: restoration and reconstruction of public social spaces, support for people with disabilities, cleaning of forests and beaches, animation for children, and hundreds of other socially useful activities.

## INDIVIDUAL MOBILITIES

We promote medium and long-term volunteering projects (from 1 to 12 months) and European Voluntary Service/European Solidarity Corps projects, offering experiences of active citizenship and solidarity.

**in 2018 we sent**

-  **6 M-LTV VOLUNTEERS**
-  **15 EVS VOLUNTEERS**

## EUROPEAN PROJECTS

Every year we organize research, training and monitoring activities with the aim of boosting the impact of the international voluntary service and of enhancing the models and the practices of active citizenship.

## INTERNATIONAL CAMPAIGNS

### Access for All

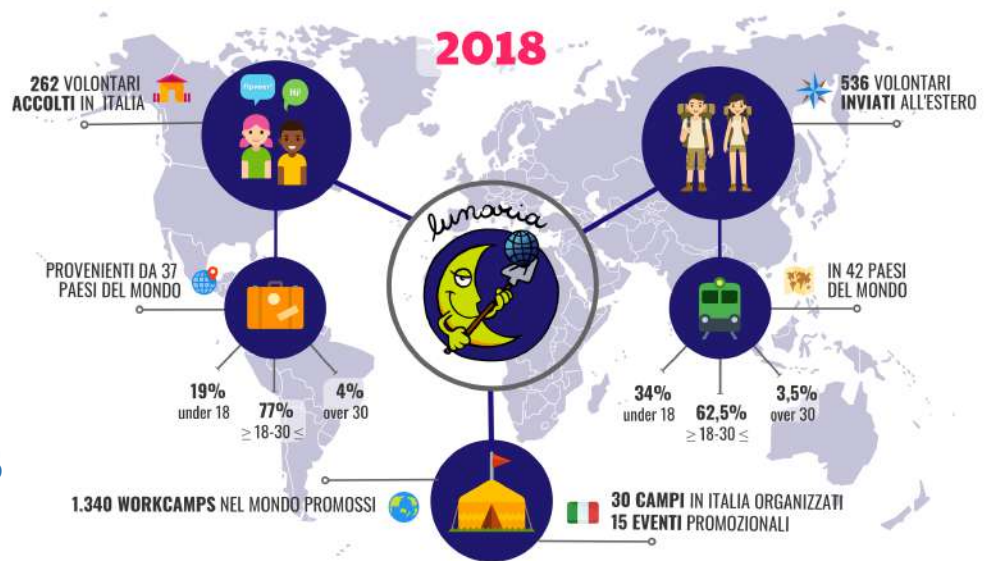
It aims at promoting the inclusion and participation of young people with economic, social, physical and cultural disadvantages in the international volunteering programmes.

### Environmental Sustainability International Campaign

It involves volunteers and local communities in sustainable practices and in workshops to gain new knowledge about climate change.

### 1 Table 4 All

It brings together volunteers, coordinators, associations, organizations and local communities, to learn to know each other, respecting principles and values promoted by the network.



### Medium and long-term volunteering (M-LTV)

International projects that can be realized everywhere throughout the world, open to people aged at least 21, and preferably with previous engagement experiences in social or international volunteering.

### European Voluntary Service (EVS)

Long or short-term projects, open to all young Europeans aged 18 to 30, funded by the Erasmus+ programme. Thanks to these projects we actively support the engagement in volunteering activities of young people with less opportunities.

### NOMADS



The mobility program that involves young athletes and volunteers in the organization of workcamps related to sport and in supporting social sport initiatives carried out at local level.

### the impact of Nomads in 2018

-  **24 workcamps**
-  **17 sporting events**
-  **414 volunteers in mobility**
-  **145,000 people involved**



# Youth work and active citizenship

## 2

Through youth exchanges and training courses, we promote non-formal education activities at local, European and international level. Our approach is based on peer education and learning by doing methodologies. The exchanges involve groups of young people of different nationalities and background to learn how to recognize and manage prejudices, stereotypes and to develop respect for diversity. The training courses, instead, promote the exchange of working methods among youth workers, peer educators and active volunteers. Many of our projects are supported by the Erasmus+ programme.

### PEOPLE FIRST

#### *Communicating Human Rights in the Migration Era*

A training course designed with the aim of promoting and developing communication tools and methodologies to raise awareness of human rights in communities, with a focus on the rights of citizenship and the rights of migrants and refugees.

**27 participants**

**Countries involved:** Italy, Romania, Germany, Greece, Malta, France, Slovakia, Netherlands, Portugal.

### UN-FRAMED

#### *Youth Work to Raise Awareness on LGBTIQ+ Among European Youth*

It aims to fine tune non-formal education tools for activating a new awareness on gender equity among youth. It has enabled educators, activists and youth organisations to develop actions on gender issues, and in particular on stereotypes related to the LGBTIQ+ sphere.

**96 participants**

**Countries involved:** Italy, Romania, Germany, Greece, France, Spain, Portugal.

### BREAD&ROSES

#### *Youth Work to Raise Awareness on Gender Equality*

The young people creativity was at the heart of this project: graphics, photography and body expression to address the theme of gender equality and the crystallization of stereotypes among young Europeans.

**26 participants**

**Countries involved:** Italy, Romania, Greece, France, Slovakia, Turkey, Spain.

### KALEIDOSCOPE

#### *Youth Work and Innovative Methods to Work with Young People*

This pilot project, focused on the development of new methodologies and tools of non-formal education, involved boys and girls at risk of social exclusion and the activation of youth workers in their respective countries. Human rights, exchange of good practices and peer learning were the main ingredients of the project.

**58 participants**

**Countries involved:** Italy, Romania, Greece, France, Hungary, Turkey, Spain.

### STAGED!

#### *Struggling against Gender-based Discrimination through Youth Work in EU and Asia*

The cooperation project with European and Southeast Asian partners involved activists and youth workers, with the aim of promoting equal opportunities, through the actions of young female empowerment.

#### *International Workcamps for Women Empowerment and Gender Equality in SEA*

Continuation of the cooperation project, pursuing the same objectives, but implementing them through three bilateral voluntary camps in Southeast Asia. Manual activities, workshops, flash mobs and travelling exhibitions gave participants the opportunity to address gender issues and support local women's communities.

**733 participants**

**Countries involved:** Italy, France, Romania, Indonesia, Myanmar, Vietnam.

**in 2018 we had**

**7** training courses

**6** youth exchanges

**3** volunteer camps

**5** toolkits

**940** young people and operators involved

most of these the projects are financed by the program



Erasmus+

### SENIOR MOBILITY

We develop European cooperation projects for senior citizens.

Intergenerational solidarity, welfare, talent development and cities for the elderly are the topics dealt with in 2018.

**Mobility Scouts** - involve older people in decision-making processes and create a society for all ages.

**EURhOmeCARE** - improving the quality of home care in Europe.

**(in)visible talents** - encourage and recognise people's talents 80+.

**AfE Activists** - making seniors' voice heard in local policies for age-friendly cities.

### TOPICS



migration and anti-racism



gender issues



social inclusion and disability



active ageing

# Migration and anti-racism

# 3

Since 1996 we have been fighting against racism, discrimination and xenophobia in order to guarantee the social and civic rights of foreign citizens and migrants. We carry out research, analysis, training, information, advocacy and reporting activities to reorient public policies on migration, asylum and to increase anti-racist practices, working in a network with information, protest and awareness campaigns. In 2018, the work carried out aimed at stopping the anomalous spread of racist violence and hate speech, protesting against the approval of the new regulation decrees and claiming the right to arrive safely in Italy and Europe. The website [cronachediordinariorazzismo.org](http://cronachediordinariorazzismo.org) is dedicated to racism monitoring and to spread antiracist activities.

## WORDS ARE STONES

Thanks to this project we started the analysis of the political hate speech which – in 2019 – will be the subject of a public discussion in the framework of six national seminars, a conference and an international seminar. These will also be the base for developing and implementing an international awareness-raising campaign.

**20 participants**

**Countries involved:** Italy, Greece, France, Spain, Austria, Cyprus.

financed by the program



## STRENGTHENING LUNARIA ACTIVITIES COUNTERING DISCRIMINATION AND RACISM

We kept our daily monitoring and research work on the rise of racism in Italy. We also kept to providing information and communication against discrimination and to advocate the guarantee of citizenship rights. In 2018, four in-depth analyses about the topic were published:

- “Social benefits. Rights and discrimination”.
- “The return of race”.
- “Dignity and organization, working with refugees and migrants in Europe and the United States”.
- “2018. A racist summer”.

## RE-YOU-rEU

*MED-looking Youth Shaping EU Policy for a “Ready Europe”*

Incorrect information, intolerant and aggressive discourses, incitements to violence against migrants, refugees and rom are spreading throughout the web, particularly through social networks. We developed a dialogue between young people and local institutions in Rome, Barcelona and Thessaloniki to prevent and combat racism and hate speech at local, national and European level.

**246 participants**

**Countries involved:** Italy, Greece, Spain.

## ADVOCACY ACTIVITIES

### Rome Charter

We continued to report cases of incorrect information and appealed to journalists to free the world of information from hostile, offensive and discriminatory language.

### Appeal to the OSCE

We wrote, together with 39 Italian organisations, a public letter to the OSCE to express concern about the spread of racist violence and propaganda in Italy asking to put pressure on Italian government on the respect for human rights.

### Open the harbours

Together with associations and movements from all over Italy we have asked, with appeals and sit-ins, the Italian government to open harbours to ships rescuing migrants.

## LET'S MEET UP

*Participation, a key to fight racism*

A dialogue between young people and local institutions in Rome, to prevent and combat racism in the city. Two national workshops and the launch, in view of the European elections in 2019, of a campaign to raise awareness on human rights, carried out by the same participants.



## CHRONICLES OF ORDINARY RACISM

[Cronachediordinariorazzismo.org](http://Cronachediordinariorazzismo.org) is the website dedicated to analysis, information, learning and communication on discrimination and racism. Since 2007, the website is updated on a daily basis and monitors the cases of institutional, social and media racism in Italy, also thanks to the reports we receive every day. At the end of the year, the database had 6,823 documented cases of discrimination, of which 628 in 2018.

### the impact of Cronache in 2018

- 4** publications
- 611** articles published
- 275.000** unique visitors
- 43** newsletters sent
- 10.000** Facebook followers
- 4.525** Twitter followers
- 17** events
- 52** press releases

# Sbilanciamoci!

## 4

Since 1999 Lunaria has been coordinating the Sbilanciamoci! Campaign, a coalition of 46 civil society organisations. We stand for an economy of justice and for a new development model based on rights, environmental sustainability, solidarity, and peace. To this end we carry out research, training, political-cultural animation, information and advocacy initiatives. In 2018 the Sbilanciamoci! Campaign and the socio-economic information web magazine sbilanciamoci.info joined forces – through the fusion of their social profiles, the ideation of a brand new logo, and the revamping of the website – giving birth to a common project and bringing together in a single virtual space their analysis, ideas, proposals and initiatives.

### OPEN BUDGET SURVEY 2017

The independent global Report that analyses and compares the transparency of public budgets in 115 countries worldwide, thanks to the involvement of civil society representatives specialized in the field of public finance. The Sbilanciamoci! Campaign has been engaged as the Italian focal point for the monitoring and evaluation of the quantity and quality of information on the Italian Budget made available to the public by the Government.

### ISIGROWTH

**Innovation-fuelled, Inclusive, Sustainable Growth**

The European project funded by the Horizon 2020 programme that investigates the relationships between innovation, employment and growth in Europe. Sbilanciamoci! has been in charge of carrying out the communication and dissemination activities of the project and of networking with its civil society stakeholders. To this end, Lunaria has managed the website isigrowth.eu and run the Civic Action Network. At the end of the project a call for a “European New Deal” has been launched, focusing on priorities such as the fight against inequalities, ecological transition, de-financialization, an innovation-led growth.

**200 participants**

**Countries involved:** Italy, France, Great Britain, Germany, Slovenia, Switzerland, USA.



### ITALY AFTER THE VOTE. BLIND ALLEYS AND WAYS OUT

The e-book that collects the articles published on sbilanciamoci.info on the eve and soon after the general elections of March 4, 2018: the analysis of the economic, political and social situation of the country and the alternative proposals to get out of the Italian dead end.

### SBILANCIAMOCI.INFO

**The economy as it is and how it might be. For an Italy capable of a future**

The webmagazine with which we deal with analysis, information and the mobilization of civil society on socio-economic issues. A communication tool on economic alternatives with the collaboration of economists, researchers, journalists, students and trade unionists. Since November 2018, the web magazine and the Sbilanciamoci! Campaign have unified their web and social profiles, thus multiplying the strengths, commitment and impact of the work of Sbilanciamoci!

### The impact of Sbilanciamoci! in 2018

- 5 publications
- 1 hearing in the Senate
- 212 articles published
- 242.174 unique visitors
- 51 newsletters sent
- 3.100 Reports download
- 11.600 Facebook followers
- 8.000 Twitter followers
- 22 events organized
- 42 press and radio releases

### ARE WE BETTER OFF OR WORSE OFF THAN FIVE YEARS AGO? AN ASSESSMENT AT THE END OF THE LEGISLATIVE TERM

The Report analyzes the 17th Italian legislative term, during which three governments, followed one another, he monitoring of the main regulatory and economic measures adopted from 2013 to 2017. Divided into 9 thematic sections, the Report is enriched by 10 macro-policy proposals issued by the 46 Sbilanciamoci! member organizations.



### THE ALTERNATIVE BUDGET LAW

**How to use public money for rights, peace and the environment**

The annual collective work of critical analysis of the State Budget Law, carried out by the 46 members of the Sbilanciamoci! Campaign. The Report, now in its twentieth edition, displays a zero balance budget maneuver of 38.5 billion euros, is articulated in 101 proposals, and indicates 7 priorities for a new model of development and a new project of society and economy. The web platform [controfinanziaria.sbilanciamoci.org](http://controfinanziaria.sbilanciamoci.org) is dedicated to the Report including data, graphs and infographics.

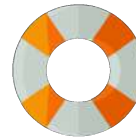


## WE COOPERATE WITH



Non Governmental Organizations  
Associations and social cooperatives  
Social centers and movements  
Public universities and private research institutes  
National and international civil society networks  
National and international campaigns  
Media and information websites  
Local and regional authorities  
Trade unions

## WHO FUNDS US



Members  
Individual citizens  
Foundations  
European institutions  
National Institutions  
Local authorities  
Regional authorities

## THE IMPACT OF LUNARIA IN 2018

**93,500** direct beneficiaries  
**98** articles published on lunaria.org  
**220,000** unique visitors  
**6** bimonthly newsletters  
**24,264** database contacts  
**20,895** Facebook followers  
**1,867** member of FB group  
**1,000** Twitter followers  
**800** Instagram followers



[www.lunaria.org](http://www.lunaria.org)  
[comunicazione@lunaria.org](mailto:comunicazione@lunaria.org)

[www.cronachediordinariorazzismo.org](http://www.cronachediordinariorazzismo.org)  
[info@cronachediordinariorazzismo.org](mailto:info@cronachediordinariorazzismo.org)

[www.sbilanciamoci.info](http://www.sbilanciamoci.info)  
[info@sbilanciamoci.org](mailto:info@sbilanciamoci.org)



**LUNARIA**  
Social Promotion Association  
Via Buonarroti 39, 00185 Roma  
Tel. +39 06 8841880