



Erasmus+



**KA2– Cooperation for innovation and the exchange of  
good practices  
Capacity Building in the field of Youth**

***“Gender Equality Matters”***

**#GEM**

**2018-2020**

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## **Summary of the project :**

The project aims to empower different target groups (Youth, youth workers, educators, grassroots activists) and provide them with new competences to increase women participation in the society by developing practical tools to tackle gender-based issues through non-formal Learning methodologies. As a fact, the project will raise awareness in the different local communities about gender issues and the importance of promoting young women empowerment in the EU and SouthMed countries and discovering the cultural and social effect in the two regions.

We will start from the researches and analysis done about the local situation in the involved countries in term of Gender equality rate. Then we'll develop a training course for youth workers on gender sensitivity, where we plan to build capacity of youth workers and educators in order to favour the participation of young women in the society and the public sphere. This will be followed by the youth activities where the knowledge and competences acquired during the training will be shared with the young people during the workshops that will be held in cooperation with our Local Partners to give an institutional frame and recognition for our project in addition to a long lasting effect.

After this phase, we'll organise the Youth Exchange that will provide a space of sharing realities and challenges in the different communities represented by youth coming from marginalized regions in order to reflect together in finding solutions and ways to break stereotypes and prejudices using intercultural tools to increase the mutual understanding between the different cultures, background and religions. During the last phase of the youth exchange, we'll start the production of the video for the Online campaign that aims to advocate the women rights for equality and empowerment in different sectors and fields (Society, Education, Family, Public sector and Political involvement..) and that will be largely shared among participants, partner organisations, their local partners and institutions, ect.

The project will result also a Board Game called "WomenOnBoard" where we want to put different female figures that marked the History of the Humanity and get to know them in addition to other facts that praise women achievement around the world as a source of inspiration and role models for other youth.

## **Partners :**

IRTIKAA: Tunisia

LUNARIA: Italy

Arab Women Media Center: Jordan

Young Women's Christian Association-Beirut: Lebanon

Association BENILDE. Women & Cultures: Spain

Rosto Solidário: Portugal

## **Project Activities:**

A1: First project team transnational meeting

A2: Training Course for Youth workers, trainers, educators;

A3: Intellectual product development and testing (Board Game)

A4: Implementation of local activities and Meetings

A5: Youth Exchange for youth, women and youngsters with fewer opportunities

A6: Online Campaign for Women Advocacy

**A1, A7. TRANSNATIONAL PROJECT TEAM MEETINGS** will contribute significantly in having efficient and effective cooperation/communication between partners. These meetings will give the partners to meet face to face 2 times. The purpose of these meetings is to

- Plan implementation of project activities
- Assess the overall progress of the project
- Give the partners the opportunity to present the work already done
- Structure the following steps
- Track obstacles and find solutions
- Discuss and clarify other important features of the project (such as communication plan, dissemination plan, visual identity, financial situation, etc)
- Evaluate project achievements and plan final reporting

The transnational project meetings' duration is 2 days each and will take place as following

- 1: in Tunisia for planning project implementation. 1 person per partner (coordinators)
- 2: in Portugal for the final evaluation of the project; presenting results and planning follow-up activities. 1 person per partner (coordinators)

### **A2. TRAINING COURSE:**

The overall objective of the TC is to equip young activists, trainers and educators with tools and methods that allow them to enhance gender equality and to promote a positive and non-stereotyped image of woman both in Europe and Southern Mediterranean through education and intercultural dialogue.

It will be the kick off of the project and it aims to gather youth workers, Trainers, NGOs representatives, Educators, in order to work on the following topics:

- \* Women and youth work: women as agents of social changes and promoters of raising awareness processes among the young people.
- \* Non formal education and youth work as a tool to enhance young women empowerment through building cooperation between organizations from EU and SouthMed countries.
- \* Social actions planning to promote gender equity and the fair treatment of women in society.

**-> 4 participants per country**

### **A3. INTELLECTUAL PRODUCT DEVELOPMENT AND TESTING: Board Game For Women Empowerment: "WomenOnBoard"**

This product aims to give a Positive Representation of Women using the methodology of Board Games. In fact, women are often misrepresented in board games. Female characters, especially in fantasy games, are over sexualized, overly stereotypical, and/or missing altogether.

In this Board Game we want to put different female figures that marked the History of the Humanity and get to know them in addition to other facts that praise the women, in order to:

- Give more information and knowledge about women achievements in this world during different eras and in different region
- Create an inspiration for youth and women to excel by giving them role models
- Breaking stereotypes about women capabilities usually under-estimated
- Denying prejudices towards different cultures usually accused by retrogressive and show models of pioneer female scientists, educators and researchers

**A4. LOCAL ACTIVITIES:** as a first step from theory to practice, local actions will be implemented. The idea is that the training course participants, once back home, will train other young people, with the relevant information and sharing the methodologies acquired. Each partner organization and group will be free to choose the more indicate and relevant action, according to their common decision with their Local Institution, taking inconsideration the category of the target group (Student, Youth with fewer opportunities, Future Teachers, ect..) and the local needs and giving new input to the local community members. The common objectives to the actions are: to raise awareness on gender issues; to promote gender fair approaches and the respect of human rights; to enhance the women participation and their empowerment.

**A5: YOUTH EXCHANGE: "Equality Is My Gender"**

It aims to raise awareness on the role of young women within the family, community and economy, by promoting equal rights and opportunities. The YE will focus on breaking stereotypes and prejudices towards women and gender roles and the socio-cultural relations between man and women in the different societies, encouraging actions to make them defending their rights and becoming independent within their community. Duration the second part of the YE, the group will chose different topics to raise awareness about gender issues and create videos in order to spread the word about their cause, their dreams and gain more support and recognition on the local, national and international level.

→ **5 participants per country (4 youngsters 18-25 y.o + Youth Leader)**

**A6: Online campaign:**

The campaign will combine all the outputs of the previous activities and will be designed to promote Gender Equality online by providing a safe space for people to express themselves freely and break the chains of Stereotypes and Traditions. The campaign seeks to increase the levels of recognition for women's role in the society and their rights through videos, articles and messages created by the youth themselves. The campaign will be based on human rights education, youth participation and media literacy.

The campaign will be run by all partners (with a specific subtitles of each national language of the partner country) in order to reach young people and reflect all the specifics issues and cultural and linguistic realities of the Euro-Mediterranean region.

## **Target Group:**

### **1-Participants for the TC:**

a) youth workers, trainers, social workers from our partner organisations, local organisations or public youth institutions:

The door will be open for all those who are interested to build their capacities in the women empowerment field. Our partners will be in charge for the selection of the adequate participants by contacting the local partners in order to widen the circle of beneficiaries of this action. The selection will be done according to the Motivation to work about gender issues and the Commitment to have a long term strategy to organise related local actions in the future;

b) Educators in the universities or actors in the local authorities:

As the concept of Non-Formal Education represent a new Learning approach in such institutions, the identification of educators and stakeholders will be done with a high precaution to involve people who believe in innovative and creative education methodologies. As our organization has previous partnerships with Universities and local authorities, we will try to involve them in this project to support our work and credibility and include other stakeholders as well. The partner organisations have to select these participants based on their availability and their willingness in supporting the implementation of the next phases.

### **2- Participants in the local activities:**

No criteria will be set for the participants in the local activities as we wish to have an inclusive approach and involve youth with fewer opportunities, youth with no academic or professional level, and youth from marginalized areas. The choice of this target group will depend on the place the activities will be organized to ensure a good impact.

### **3- Participants in the Youth Exchange:**

Youth aged between 18-25 years old (except the leader), they must show a big motivation to have an intercultural learning experience with other youth from different backgrounds, all united to create a change in the Gender roles in the society.

**We're looking forward to having and exciting work with you  
and make this project successful 😊**

**IRTIKAA pour une participation féminine active**

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